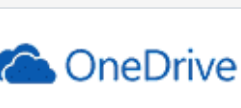
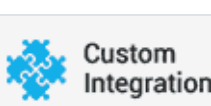
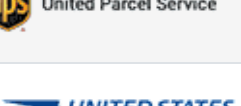
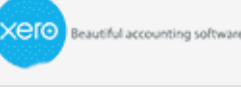


Features	LITE	PREMIUM	ULTIMATE	ACT CRM EXPERT
# of users	Pay Per User	Pay Per User	Pay Per User	Pay Per User
Monthly pricing (Billed Monthly)	\$20	\$30	\$50	\$65
Monthly pricing (Billed Annually)	\$15	\$25	\$40	\$50
Platform	Cloud	Cloud	Cloud	Cloud
Sales Automation				
Lead list management	Yes	Yes	Yes	Yes
Contact management	Yes	Yes	Yes	-
Contact sharing	5x User Count	5x User Count	5x User Count	-
Product catalog	Yes	Yes	Yes	Yes
Deal/Opportunity management	Yes	Yes	Yes	Yes
Tasks, Appointments, and Notes	Yes	Yes	Yes	Yes
Notifications	Yes	Yes	Yes	Yes
Clone records	Yes	Yes	Yes	-
Custom views	Yes	Yes	Yes	Yes
Filters	Yes	Yes	Yes	-
Adding and sharing files	Yes	Yes	Yes	-
Multiple sales pipeline	Yes	Yes	Yes	-
Sales stage automation	15	30	40	-
Custom fields per app	100	250	350	Yes
Workflows (No. of Triggers per account)	25	50	75	-
Marketing				
2-way email sync	Yes	Yes	Yes	-
Email integration via IMAP	Yes	Yes	Yes	Yes
Email templates	Yes	Yes	Yes	Yes
Email open and click tracking	Yes	Yes	Yes	Yes
Referral tracking	Yes	Yes	Yes	-
Campaigns management	-	Yes	Yes	Yes
Marketing automation	-	Yes	Yes	Yes
Email Scheduling	-	Yes	Yes	-
Included mass emails (Emails/User/Month)	-	1000	3000	25000/month
Business Management Apps				
Project Management	-	Yes	Yes	-
Invoicing	-	Yes	Yes	-
Field Services/Work Orders	-	Yes	Yes	-
Contract Management	-	Yes	Yes	-
Estimates/Proposal	-	Yes	Yes	-
Help Desk/Cases	-	Yes	Yes	-
Procurement/Purchase Orders	-	Yes	Yes	-
Call Center	-	-	Yes	-
Data Management				
File storage	3GB/User	5GB/User	10GB/User	6GB/User
Data import	Unlimited	Unlimited	Unlimited	Yes
Data backup	Yes	Yes	Yes	-
Data export	Yes	Yes	Yes	Yes
Migration from other CRMs	Yes	Yes	Yes	-
Duplication rule	Yes	Yes	Yes	-
Custom branding	-	-	Yes	-
Multiple firm access	-	-	Yes	-
Security				
Field-based security	Yes	Yes	Yes	Yes
Role-based security	Yes	Yes	Yes	-
Territory management	-	-	Yes	-
Data set access	-	-	Yes	-
Analytics				
Standard reports	Yes	Yes	Yes	Yes
Standard dashboards	Yes	Yes	Yes	Yes
Performance dashboard	Yes	Yes	Yes	Yes
Custom reports	3	15	30	Yes
Schedule reports	-	10	20	-
INTEGRATIONS				
 API Calls	3,000 Calls/User/Day	5,000 Calls/User/Day	20,000 Calls/User/Day	-
 G Suite	Yes	Yes	Yes	-
 Google Tasks	Yes	Yes	Yes	-
 Google Contacts	Yes	Yes	Yes	Yes
 Google Calendar	Yes	Yes	Yes	Yes
 Google Drive	Yes	Yes	Yes	-
 Office 365	Yes	Yes	Yes	Yes
 OneDrive	Yes	Yes	Yes	-
 Sign.co	Yes	Yes	Yes	-
 Dropbox	Yes	Yes	Yes	-
 RingCentral	Yes	Yes	Yes	-
 Asterisk	Yes	Yes	Yes	-
 Custom Integration	Yes	Yes	Yes	Yes
 PayPal	-	Yes	Yes	-
 stripe	-	Yes	Yes	-
 Authorize.Net	-	Yes	Yes	-
 zipmark	-	Yes	Yes	-
 slack	-	Yes	Yes	Yes
 Bank Accounts	-	Yes	Yes	-
 fuze	-	Yes	Yes	-
 United Parcel Service	-	Yes	Yes	-
 UNITED STATES POSTAL SERVICE	-	Yes	Yes	-
 CANADA POST	-	Yes	Yes	-
 quickbooks.	-	No	Yes	Yes
 xero Beautiful accounting software	-	No	Yes	Yes
 nexmo® The Virtual API Platform	-	-	Yes	-
STANDALONE APPS				
iOS	Yes	Yes	Yes	Yes
Android	Yes	Yes	Yes	Yes
Windows	Yes	Yes	Yes	-
MacOS	Yes	Yes	Yes	-
Premium Support				
Email support (hours/days)	24/7	24/7	24/7	Yes
Phone support (hours/days)	24/5	24/5	24/5	Yes
Live chat support (hours/days)	24/7	24/7	24/7	Yes
Training				
Training support	Yes	Yes	Yes	Yes
Knowledge base	Yes	Yes	Yes	Yes
How-To Videos	Yes	Yes	Yes	Yes
Webinars	Yes	Yes	Yes	Yes